

Bienvenidos



El
99 %

de las presentaciones
SON...



aburridas



No

conectan

**¿Por
qué?**

Demasiada información.

Falta de ritmo.

Nula relevancia.

Sin concreción.

A black and white photograph showing a man in the foreground, his face partially obscured by his hands as if he is crying or covering his eyes. He is wearing a light-colored shirt with the word "SANTO" visible on the sleeve. In the background, other people are visible, some looking towards the camera. The overall mood is one of distress or grief.

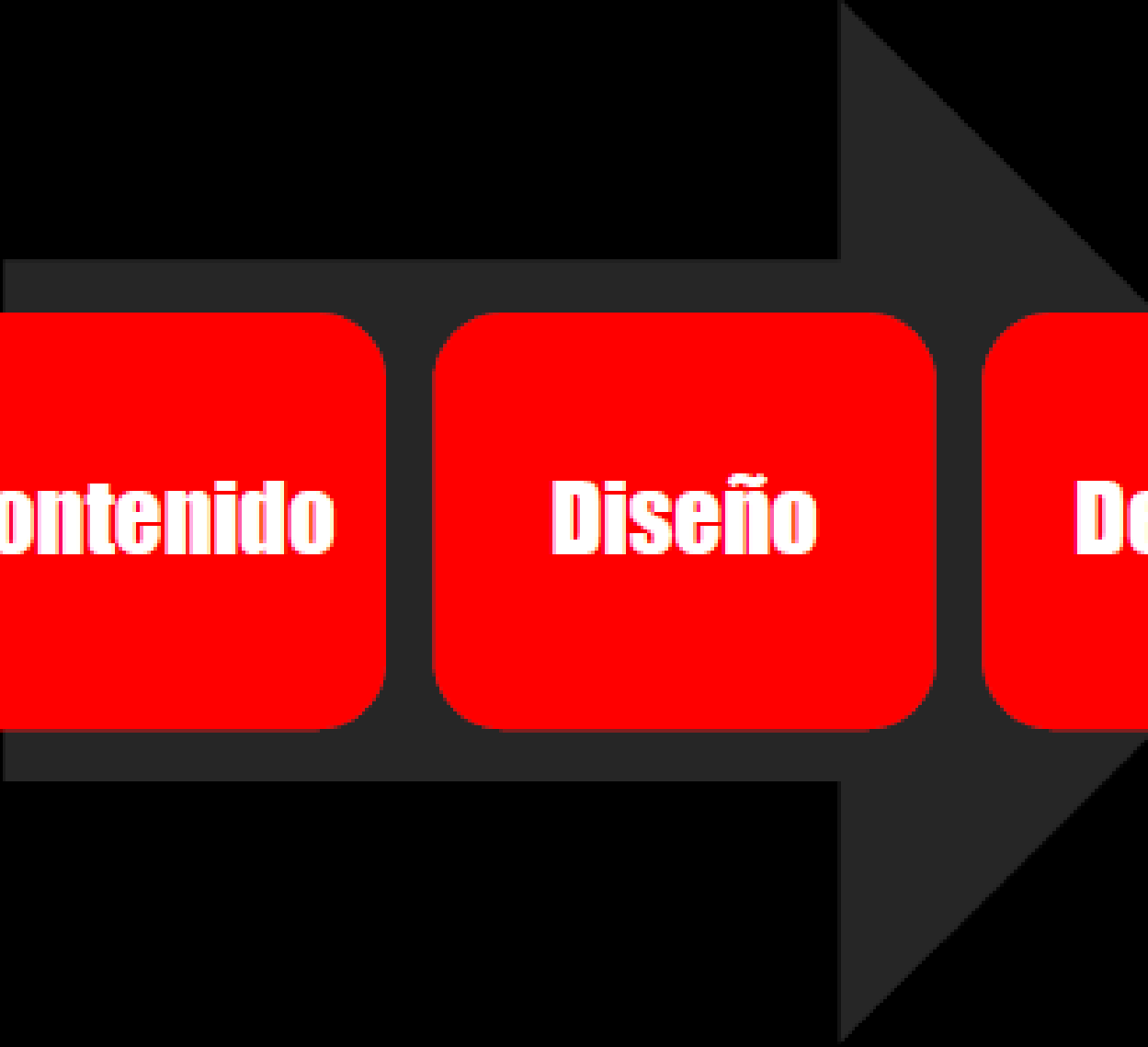
**¿Qué
hacemos?**

Haga clic para agregar su título

- Haga clic para agregar texto
- Haga clic para agregar texto
- Haga clic para agregar texto



Presentaciones de Impacto



Contenido

Diseño

Delivery

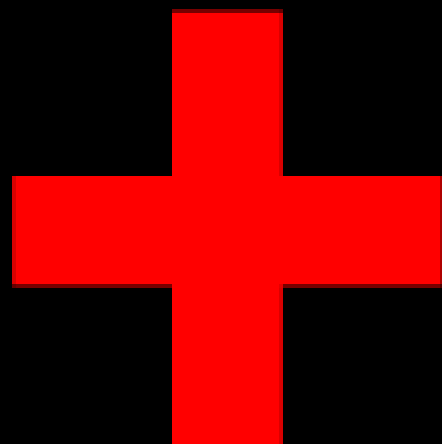


impacte

convenza

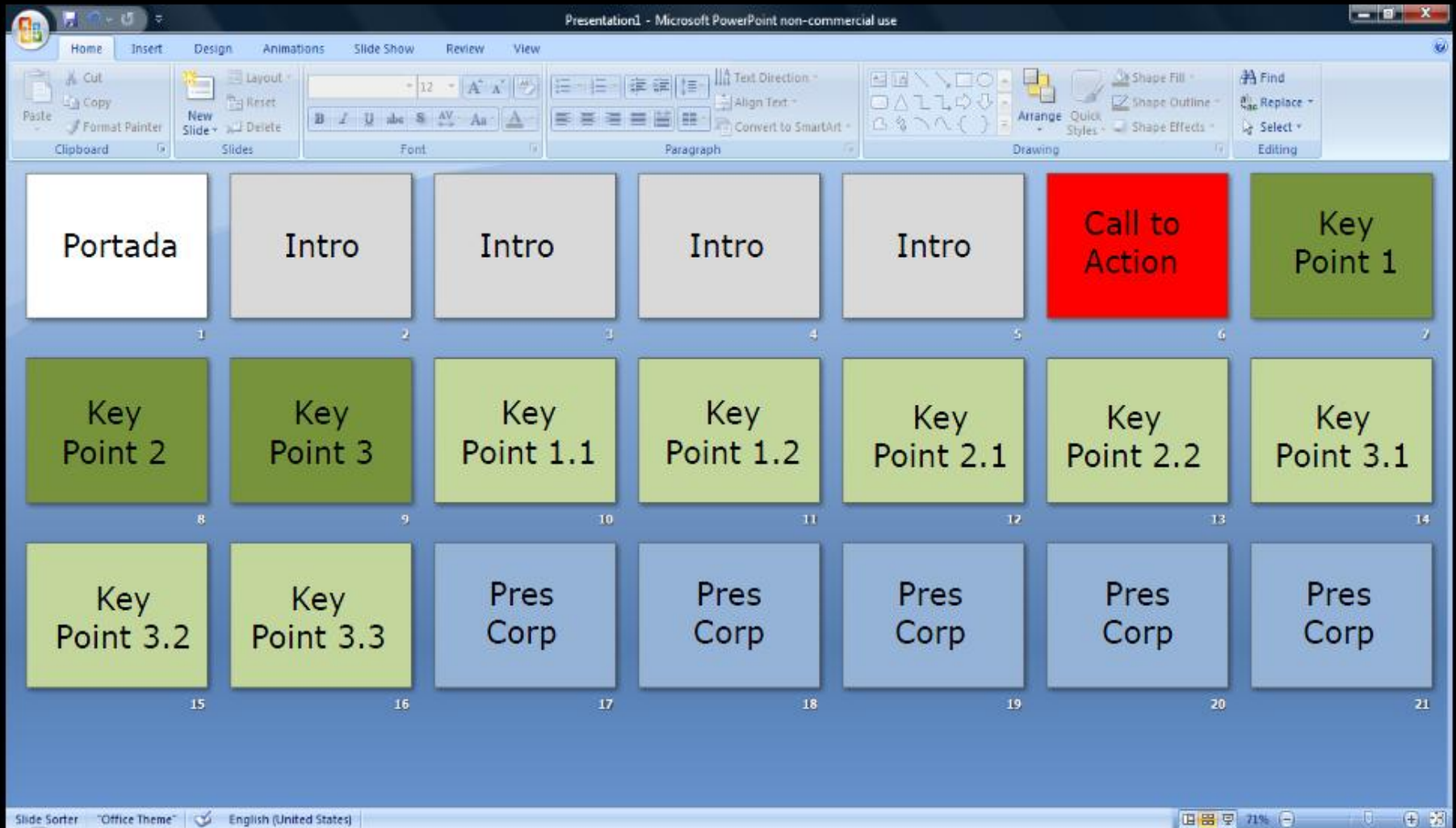
conecte

historia



pasión

Storyboard



OFICINA DE EMPLEO

CONSEJERÍA DE EMPLEO Y MUJER

**Casi
5 millones
de parados**



Lo



tradicional



**se
muere**

CERRADO



valores

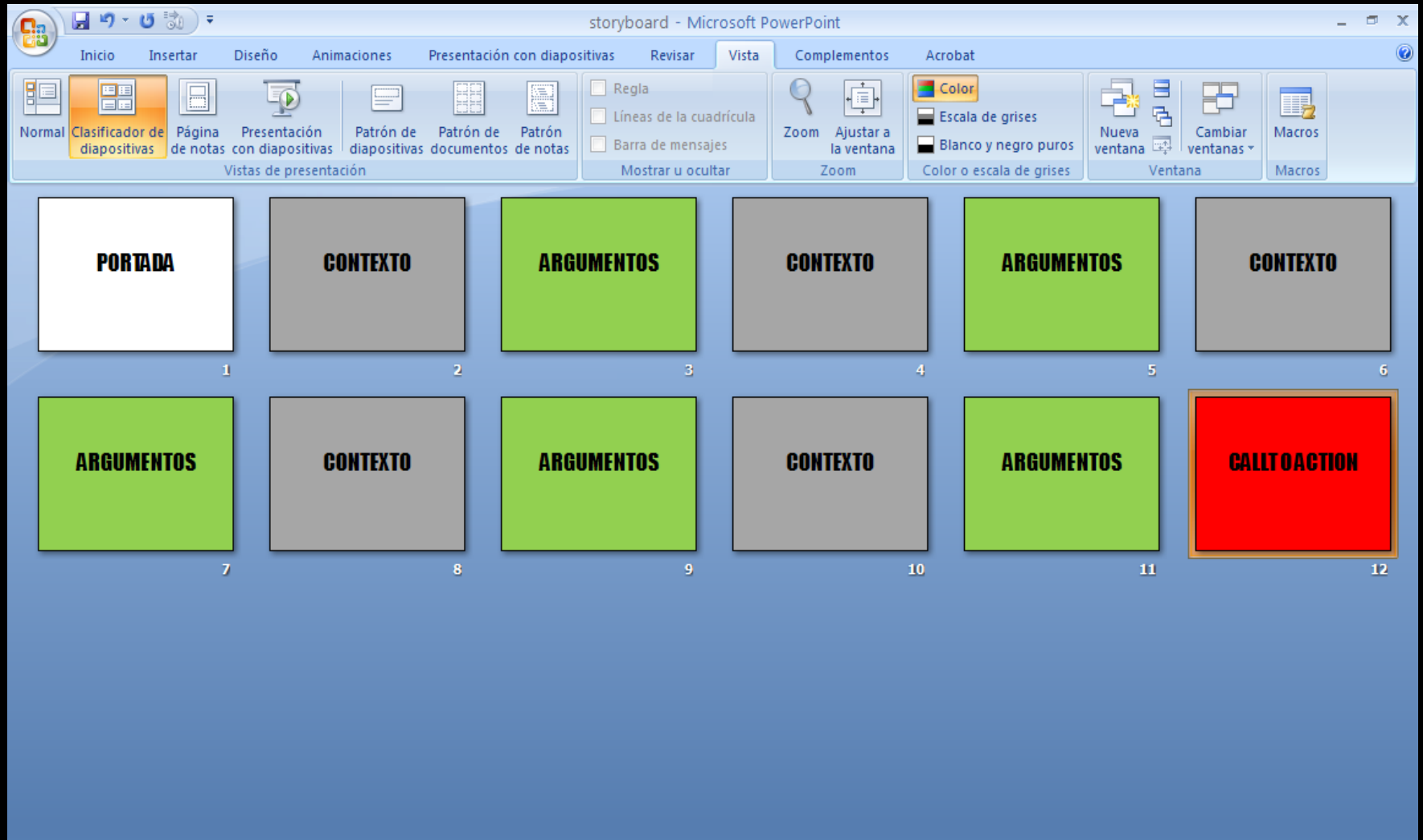
**abre
los Ojos!**



el CEEI Alcoy

te puede ayudar

Storyboard

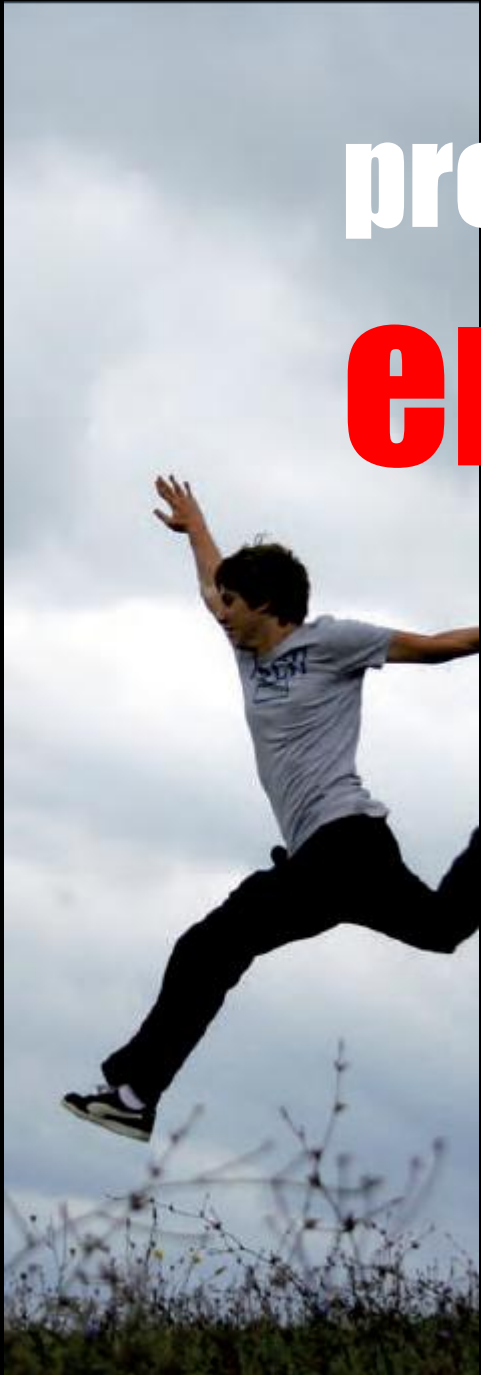


OFICINA DE EMPLEO

CONSEJERÍA DE EMPLEO Y MUJER

**Casi
5 millones
de parados**



A vertical photograph on the left side of the image shows a man in a light grey t-shirt and dark pants jumping high into the air. His arms are outstretched, and his legs are in a jumping position. The background is a cloudy sky. The bottom of the image shows some green grass and small plants.

prestamos al
emprendedor

todo el apoyo

que necesita



idea

realidad competitiva

235

Lo



tradicional



**se
muere**

CERRADO

A woman with dark hair is looking through a circular opening, holding a large, glowing white sphere with both hands. The sphere is the primary light source, casting a soft glow on her face and hands. The background is dark, making the sphere and the woman's features stand out.

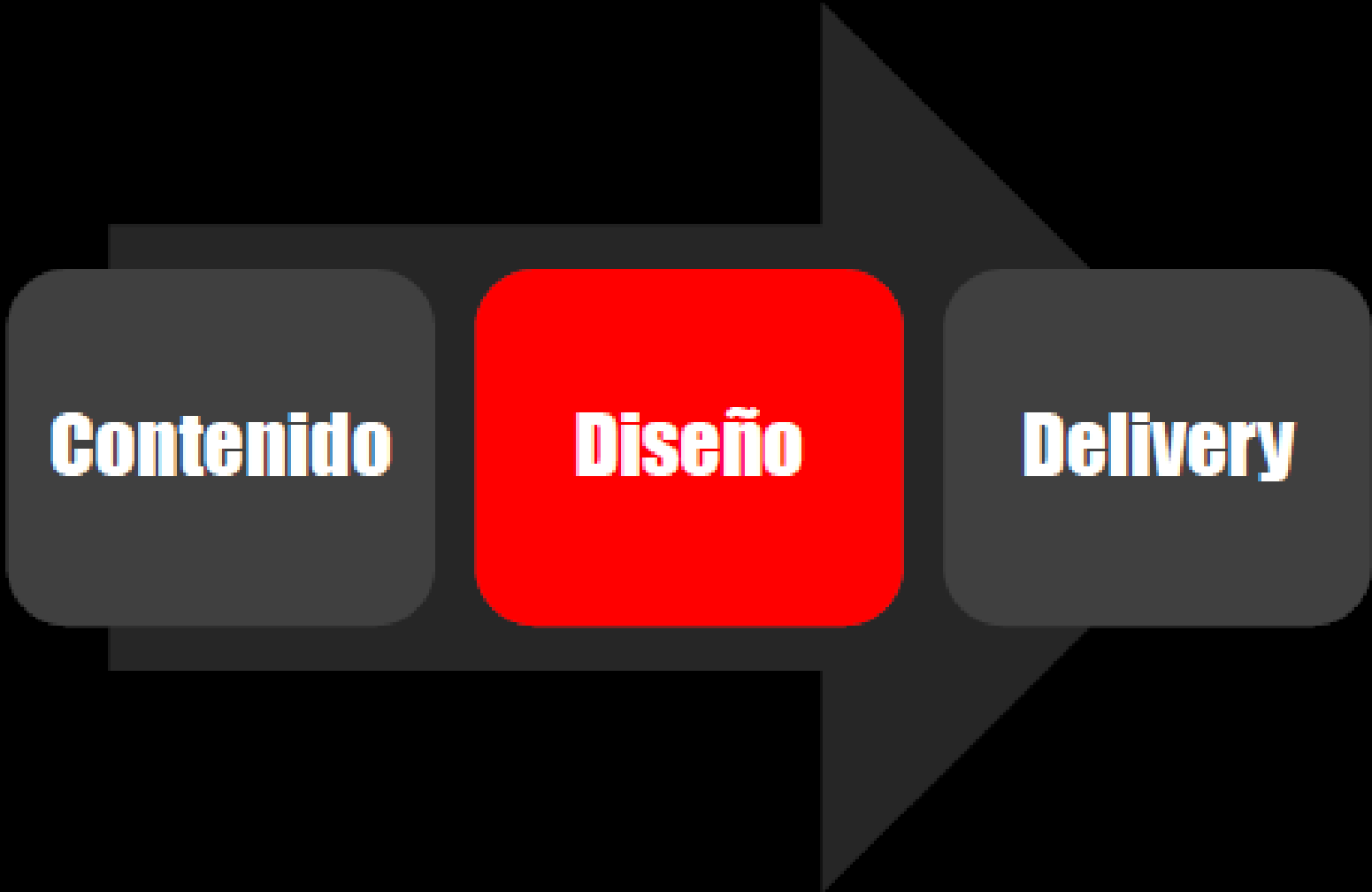
apoyamos

empresas

proceso

innovación

Presentaciones de Impacto



The diagram features a large, dark gray arrow pointing to the right, which serves as a background for three rounded rectangular boxes. The first box on the left is dark gray and contains the word 'Contenido'. The middle box is bright red and contains the word 'Diseño'. The third box on the right is dark gray and contains the word 'Delivery'. All three boxes are aligned horizontally and have a slight shadow effect.

Contenido

Diseño

Delivery

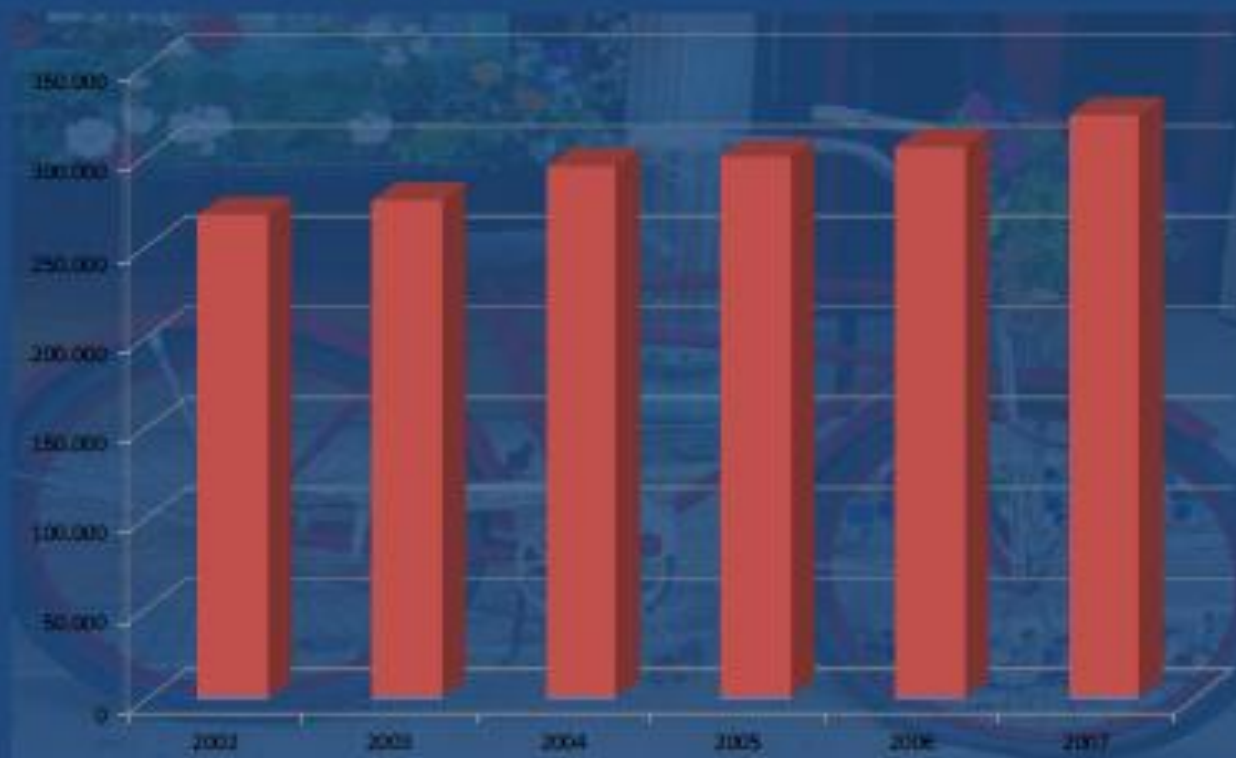
**El contraste de fondo
negro con textos en
color blanco funciona
mejor.**

**Resaltar lo
fundamenta y
ocultar lo menos
importante.**



Evolución del Mercado de Bicicletas

Unidades Vendidas del 2002 al 2007



Nota: ventas brutas anuales al canal distribuidor (grandes superficies, tiendas de deporte y supermercados).

Bicicletas vendidas 2000 - 2007

